

**EVERYTHING***is*  
**AWESOME** **FUCK** **CANCER**<sup>™</sup>

**The Second Annual Everything is Awesome  
Let's F Cancer Podiversary Festival**

# What is ‘The Second Annual Everything is Awesome Let’s F Cancer Podiversary Festival?’

The greater Philadelphia area is an ever-growing pool of content creators—from music, comedy, film, and, now, live performances of locally based podcasts. Last year, inspired by *The Philadelphia Podcast Festival*, we wanted to put on a one-day event celebrating the one-year anniversary of *Everything is Awesome* and putting the spotlight on some of our favorite Philadelphia based podcasts. While planning this event, the host of *Everything is Awesome*—Kevin Gallagher, lost his uncle (whom he was very close with; more like brothers than uncle/nephew) to cancer. Alvin Dohl, Kev’s uncle, was one of the most positive people you’d ever meet, making friends no matter where he went. His sense of humor falls right in line with the message that *Fuck Cancer* uses to help spread knowledge on prevention, early detection, and supporting those affected by cancer. Kev collaborated with *Fuck Cancer* to help not only celebrate creativity in the city of Philadelphia, but to raise funds and awareness for *Fuck Cancer’s* cause.

## Potential Lineup

1. *Nerds with Words*  
Based out of Bucks County, [Nerds with Words](#)
2. *Doom Thugs*  
The number one podcast in Delaware County and the *official* podcast of DoomThugs.com, [Doom Thugs](#)
3. *Everything is Awesome*  
The number one podcast in Bucks County, [Everything is Awesome](#)
4. *Full Belly Laughs*  
Coming from Philadelphia, [Full Belly Laughs](#)
5. *I Like 2 Movie Movie Live!*  
Dan Scully and Garrett Smith taking about movies and playing games on [I Like 2 Movie Movie!](#)
6. *Black Tribbles*  
Too cool to be geeks, too cute to be nerds; we are [Black Tribbles!](#)

## Sponsorships

We’re looking for companies and organizations who would be interesting in sponsoring the event—the funds gathered from these sponsorships would help cover the costs to put on this show. Our hosts have been very generous in donating their time and talents, but we still have to pay rental fees and other show related expenses. 100% of all funds brought in, from sponsorships, ticket sales, concession sales, etc. that exceeds our expenses will be donated to *Fuck Cancer*. Here are the sponsorship levels you can choose from:

## **Bronze - \$50 (6 spots)**

- Bronze branding on the *Everything is Awesome* homepage, sponsor page, and event page
- Quarter page ad in event program

## **Silver - \$150 (4 spots)**

- Silver branding on the *Everything is Awesome* homepage, sponsor page, and event page
- Shout out at the end of each show in the festival
- Half page ad in event program
- One of your promotional items included in our audience grab bag

## **Gold - \$250 (2 spots)**

- Gold branding on the *Everything is Awesome* homepage, sponsor page, and event page
- Shout out at the top and end of each show in the festival
- Branding on stage banner
- Full page ad in event program
- One of your promotional items included in our audience grab bag